VISIT Oakland

Oakland Partner Portal
How to Sign Up & Instructions for Navigating the Portal

ABOUT
Visit Oakland launched the Oakland Partner Portal as a **FREE** resource for local businesses.

The Partner Portal will allow anyone with an account to:
- **Create website listings**
  Visit Oakland website receives approximately 65k organic visits per month.
- **Post on our events calendar**
  This is the most popular page on our website for both visitors and locals.
- **Sign up for free promotions**
  From Oakland Restaurant Week to Hotel Packages, we frequently offer additional ways to get exposure.
- **Share COVID Recovery: Update your listing to show consumers how you are reopening and COVID compliant.**
  We know that consumers are searching for this information. Our current COVID Resources webpage has over 6 minutes time on page with 8.5k visitors since March.
- **Opportunities for additional exposure on our social media channels and consumer email newsletters**
  Email Database: 16.3k, Instagram followers: 28.2k, Facebook followers: 24k, Twitter followers: 17.9k

NEW MEMBER SIGN UP
To log on to the portal just email marketing@visitoakland.com with the first, last name, and email of the main account holder (after you've signed in you'll be able to add additional staff).

Once this information is entered into our system a temporary password will be sent to your email and you'll be ready to log in to the Oakland Partner Portal!
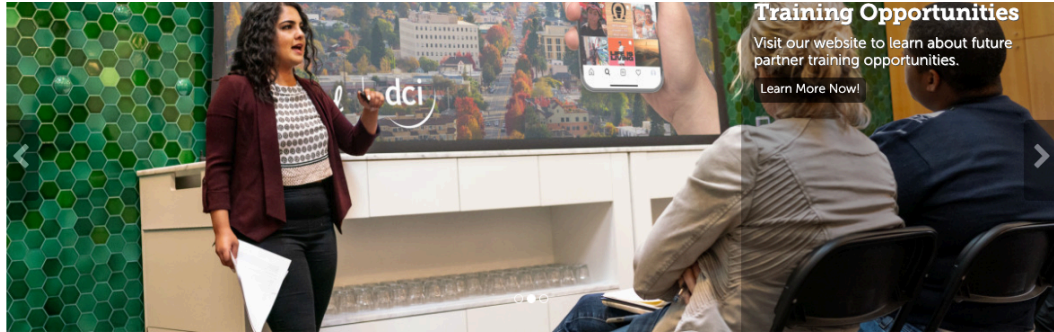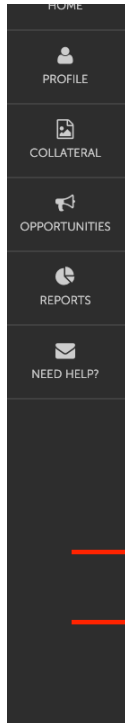
EXISTING MEMBERS
Log In here: https://oakland.extranet.simpleviewcrm.com/

NAVIGATING THE OAKLAND PARTNER PORTAL

Once you have logged in you will see two very useful Instructional Videos in the Partner Bulletins section to help you get started:
- **Creating and Updating your Profile** - Learn how to create and update your profile with images, website listings, amenities and more.
- **Updating Listings and Events Video** - Learn to update your listings and events

VISIT Oakland

HOME

PROFILE

COLLATERAL

OPPORTUNITIES

REPORTS

NEED HELP?

Training Opportunities
Visit our website to learn about future partner training opportunities.
Learn More Now!

Partner Bulletins

All Bulletins

Social Communication During COVID-19 Crisis ⓘ (Not Read)
View Full

Hashtags, Handles, Everything You Want to Know about Influencer Marketing ⓘ
(Not Read)
View Full

Updating Listings and Events Video ⓘ (Read: 01/30/2018)
Learn to update your listings and events
View Full

Creating and Updating your Profile ⓘ (Read: 01/30/2018)
Learn how to create and update your profile
View Full

Login and Layout Overview Video ⓘ (Read: 01/30/2018)
Short instructional video on Oakland Partner Portal layout.
View Full

Post Board

📌 Visit Oakland
Jaymee Rayford
11/14/2019

Thanks for logging onto the Oakland Partner Portal. Here you'll be able to edit your free website listings, submit events, and respond to RFP's. There are instructional videos in the "partner bulletin" section but please email jaymee@visitoakland.com with any additional questions.

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